

**THE I.S. HANKINS / F.A. JOHNSON EDUCATION FOUNDATION &
THE DELTA XI LAMBDA CHAPTER OF ALPHA PHI ALPHA FRATERNITY, INC.**



**FRIDAY SEPTEMBER 20, 2024
EAGLE CREEK GOLF CLUB**



**ADVERTISING &
SPONSORSHIP**

Booklet

WELCOME MESSAGE



Dear Community Partners, Sponsors, and Supporters,

The I.S. Hankins - F.A. Johnson Education Foundation, a 501(c)(3) charitable organization, in conjunction with the Delta Xi Lambda Chapter of Alpha Phi Alpha Fraternity Inc., will host our 3rd Annual Hankins Johnson Education Foundation Golf Classic September 20, 2024. Registration and practice facilities available at 7:30am. Shotgun,

Scramble at 8:30 am. Lunch, awards, and prizes at 1:30pm.

Proceeds will fund our scholarships, Young Men of Distinction (YMOD), Mentoring Program, Head Start to Literacy Initiative, STEM Club, and other foundation programs and projects. We awarded \$35,000 in scholarships last year. We are on pace to exceed that amount in 2024. We delivered over one thousand (1,000) books and large quantities of supplies to Head Start centers in Orange County last year. We are on pace to exceed that support this year.

Your support made a real impact in our communities! Therefore, we ask you to partner with us as a sponsor for our 2024 Hankins Johnson Education Foundation Golf Classic. Our goal for this event is to raise \$50,000 to support our programs and initiatives.

For more information about this event contact: Wil Nix / hjefgolfclassic@gmail.com, or Visit: hjefgolfclassic.com.

On behalf of the I.S. Hankins - F.A. Johnson Education Foundation and the Delta Xi Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. We thank you in advance for your support.

Sincerely,

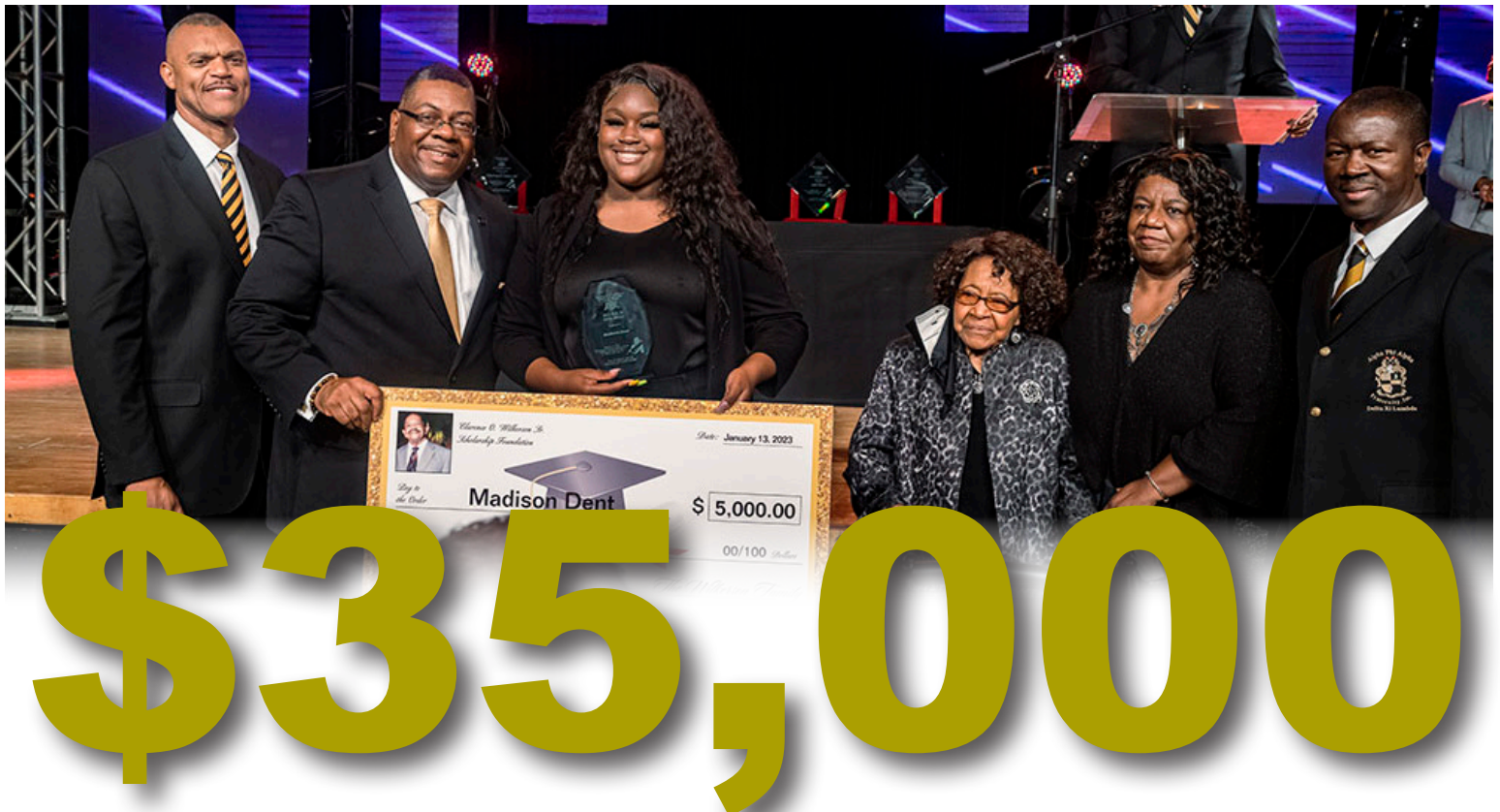
Wil Nix

2024 HJEF Golf Classic Chair

BY THE NUMBERS



Books And Large Quantities Of Supplies Donated To Orange County Head Start Centers



Scholarships Awarded During The 2023 Academic Year

ADVERTISING PACKAGES

TITLE SPONSOR - \$7,500.00

- Registration For Twelve (12) Golfers
- Large Banner With Your Business Name/Logo Displayed In Golfer Registration Area
- Banner With Your Business Name/Logo Displayed At Awards Luncheon
- 60 second commercial played during Awards Luncheon
- Spotlight Feature Of Your Company In The Promotional Recap Video Of The Event
- Space Provided For Your Business To Set Up A Booth/Display On The Course
- Business Name/Logo On All Marketing Material (Print & Social Media)
- Business Name Announced During The Event
- Marketing Material With Your Business Name/Logo Distributed At The Event
- Sign With Your Business Name/Logo Displayed On Two Tee Boxes

PLATINUM SPONSOR - \$5,000.00

- Registration For Eight (8) Golfers
- Large Banner With Your Business Name/Logo Displayed In Golfer Registration Area
- Banner With Your Business Name/Logo Displayed At Awards Luncheon
- Spotlight Feature Of Your Company In The Promotional Recap Video Of The Event
- Space Provided For Your Business To Set Up A Booth/Display On The Course
- Business Name/Logo On All Marketing Material (Print & Social Media)
- Business Name Announced During The Event
- Marketing Material With Your Business Name/Logo Distributed At The Event
- Sign With Your Business Name/Logo Displayed On Two Tee Boxes



ADVERTISING PACKAGES

GOLD SPONSOR - \$2,500.00

- Registration For Four (4) Golfers
- Large Banner With Your Business Name/Logo Displayed In Golfer Registration Area
- Banner With Your Business Name/Logo Displayed At Awards Luncheon
- Business Name Announced During The Event
- Marketing Material With Your Business Name/Logo Distributed At The Event
- Sign With Your Business Name/Logo Displayed On A Tee Box

SILVER SPONSOR - \$1,000.00

- Registration For Two (2) Golfers
- Large Banner With Your Business Name/Logo Displayed In Golfer Registration Area
- Banner With Your Business Name/Logo Displayed At Awards Luncheon
- Business Name Announced During The Event
- Marketing Material With Your Business Name/Logo Distributed At The Event
- Sign With Your Business Name/Logo Displayed On A Tee Box

BRONZE SPONSOR - \$500.00

- Registration For one (1) Golfer
- Large Banner With Your Business Name/Logo Displayed In Golfer Registration Area
- Banner With Your Business Name/Logo Displayed At Awards Luncheon
- Business Name Announced During The Event
- Marketing Material With Your Business Name/Logo Distributed At The Event
- Sign With Your Business Name/Logo Displayed On A Tee Box

HOLE SPONSOR - \$250.00

- Marketing Material With Your Business Name/Logo Distributed At The Event
- Sign With Your Business Name/Logo Displayed On A Tee Box

ADVERTISING SPECIFICATIONS

LOGO PLACEMENT

The file formats which will be accepted are PDF, EPS, JPG, TIFF, INDD or PSD. The resolution of the file should be 300 dpi or greater. All typefaces must be embedded or linked and submitted with the graphics.

SPONSORSHIP ORDER FORM



TITLE SPONSOR - \$7,500.00

Registration For Twelve (12) Golfers , Large Banner With Your Business Name/Logo Displayed In Golfer Registration Area , Banner With Your Business Name/Logo Displayed At Awards Luncheon, 60 second commercial played during Awards Luncheon, Spotlight Feature Of Your Company In The Promotional Recap Video Of The Event , Space Provided For Your Business To Set Up A Booth/ Display On The Course , Business Name/Logo On All Marketing Material (Print & Social Media) , Business Name Announced During The Event , Marketing Material With Your Business Name/Logo Distributed At The Event , Sign With Your Business Name/ Logo Displayed On Two Tee Boxes



PLATINUM SPONSOR - \$5,000.00

Registration For Eight (8) Golfers, Large Banner With Your Business Name/Logo Displayed In Golfer Registration Area Banner With Your Business Name/Logo Displayed At Awards Luncheon, Spotlight Feature Of Your Company In The Promotional Recap Video Of The Event, Space Provided For Your Business To Set Up A Booth/Display On The Course Business Name/Logo On All Marketing Material (Print & Social Media), Business Name Announced During The Event , Marketing Material With Your Business Name/Logo Distributed At The Event , Sign With Your Business Name/Logo Displayed On Two Tee Boxes



GOLD SPONSOR - \$2,500.00

Registration For Four (4) Golfers, Large Banner With Your Business Name/Logo Displayed In Golfer Registration Area Banner With Your Business Name/Logo Displayed At Awards Luncheon, Business Name Announced During The Event Marketing Material With Your Business Name/Logo Distributed At The Event , Sign With Your Business Name/Logo Displayed On A Tee Box



SILVER SPONSOR - \$1,000.00

Registration For Two (2) Golfers, Large Banner With Your Business Name/Logo Displayed In Golfer Registration Area, Banner With Your Business Name/Logo Displayed At Awards Luncheon, Business Name Announced During The Event, Marketing Material With Your Business Name/Logo Distributed At The Event, Sign With Your Business Name/Logo Displayed On A Tee Box



BRONZE SPONSOR - \$500.00

Registration For one (1) Golfer, Large Banner With Your Business Name/Logo Displayed In Golfer Registration Area, Banner With Your Business Name/Logo Displayed At Awards Luncheon, Business Name Announced During The Event, Marketing Material With Your Business Name/Logo Distributed At The Event, Sign With Your Business Name/Logo Displayed On A Tee Box



HOLE SPONSOR - \$250.00

Marketing Material With Your Business Name/Logo Distributed At The Event
Sign With Your Business Name/Logo Displayed On A Tee Box

TOTAL DUE: \$ _____

PAYMENT METHOD: Check Credit Card Money Order

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

SPONSOR / ADVERTISER SIGNATURE: _____

Make Checks Payable To:

Mail To:

EEmail Order Form To:

For More Information Contact:

I.S. Hankins / F.A. Johnson Education Foundation

Hankins Johnson Education Foundation | P.O. Box 2586 | Orlando, FL 32802

HJEFGolfClassic@gmail.com

Wil Nix: HJEFGolfClassic@gmail.com

Please respond with you sponsor preference no later than September 1, 2024. Please select your payment method in the spaces provided. If a check is not received with this form, an invoice will be issued. Foundation TAX ID# 59-3598318. Company Names / Logos will not be placed without payment. All graphics must be submitted in accordance with the specifications outlined in this booklet. Payment shall be remitted in full with advertisement. ALL GRAPHICS MUST BE RECEIVED BY SEPTEMBER 1. This order form represents an agreement for the purchase of a sponsorship package. The signor becomes the responsible for payment upon receipt of the completed order form. The I.S. Hankins / F.A. Johnson Education Foundation reserves the right to reject any sponsor or graphic that is deemed inappropriate.



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